UX Design Decisions

The color selections we made were based on background image which illustrates a home cooked meal with a picnic style presentation. Using color theory, we chose green which signifies the freshness of the food and the picnic table red cloth represents a communal aspect to sharing food. Since we are using Google Authentication for user login, we utilized their logo which has blue, green, yellow and red. We used the same hexi-decimal colors they use in the logo to show consistency throughout the application. We used font size that would fit the width and height of each button or surface area and made them big enough for the user to easily read on any medium. The font type itself was primarily “Open Sans” which is a professionally acclaimed font by most UX designer standards. The grey fonts are used for column headers which are helpful pieces of data to understand how we organized the data and used black font for text that is conveying specific details about individual transactions. We are currently not supporting section 508 standards for this release.